

ADP-RFP-03-6

**EVALUATION OF CALIFORNIA'S EFFORTS TO REDUCE
BINGE DRINKING IN CALIFORNIA'S YOUTH AND
YOUNG ADULTS THROUGH THE STATE INCENTIVE
GRANT (SIG)**

Contractor will evaluate the process and impact of the efforts resulting from the implementation of the State Incentive Grant (SIG) in California. California's efforts will be focused on the reduction of binge drinking among 12-25 year olds. Contractor shall assess the effectiveness of state and local program implementation efforts, reduction of binge drinking levels in selected communities, and the impact of the state and local planning efforts that result in policy change or redirection of funding sources.

Contractor should have knowledge of and direct experience conducting program evaluations; community and environmental level evaluations; the AOD prevention field; assessing AOD prevention services or strategies within cultural and ethnic frameworks; adolescent and young adult alcohol and drug issues; standard assessment tools and application methods; and adaptation and replication of science-based prevention programs and strategies.

Bids may not exceed \$200,000 per year with a contract period up to three years.

Bidder must be a PUBLIC or PRIVATE NONPROFIT organization.

Deadline: September 30, 2003

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